

# Transfer Learning on Big Data

Qiang Yang

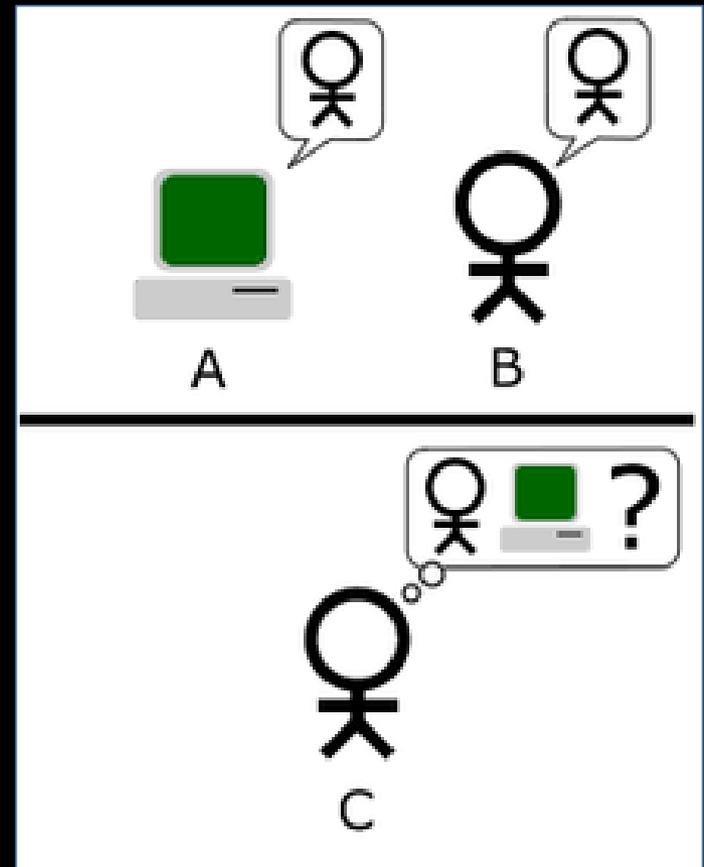
HKUST

# Can Machines Think?



**Turing Test :**

“Can Machines Think?”

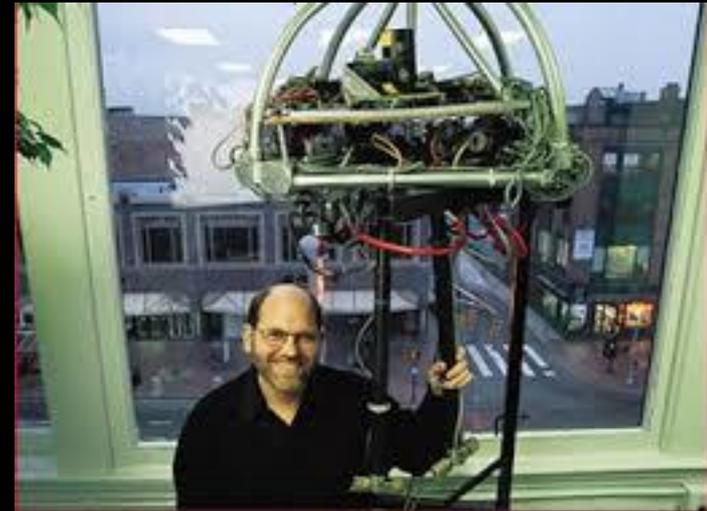


# 60's: Intelligence ... Logic Deduction

- **Herbert Simon & Allen Newell:**
  - **Logic Theorist**
  - **General Problem Solver: Heuristic Search**
  - **Physical Symbol System Hypothesis**



# 90's: Intelligence ... Instinct



# IBM: Intelligence ... Parallel Computing

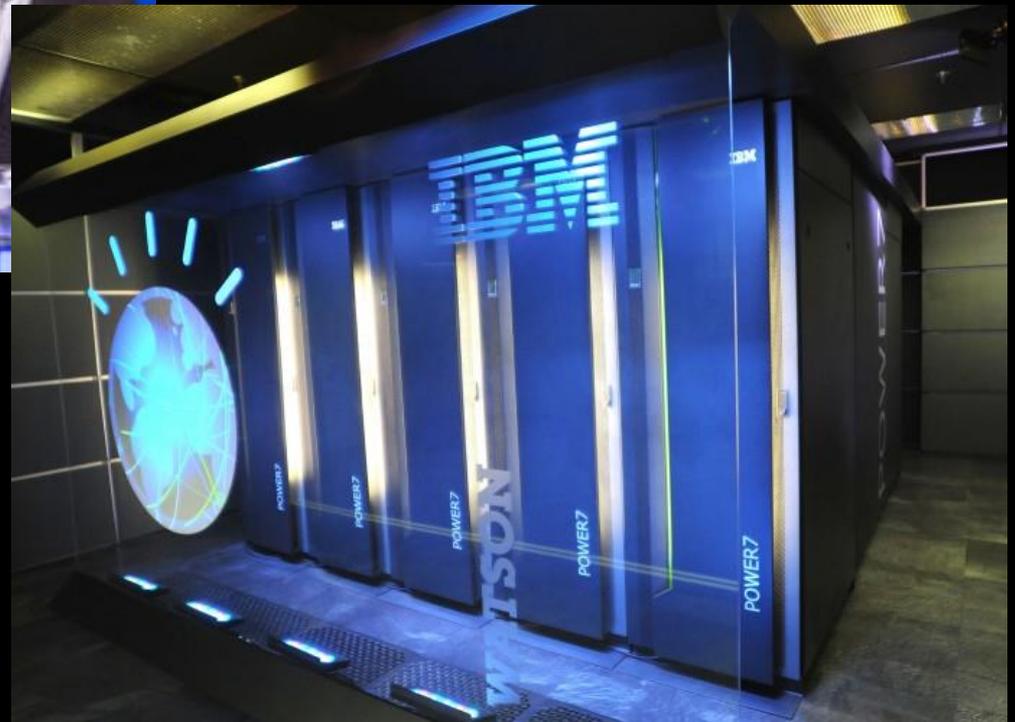


IBM

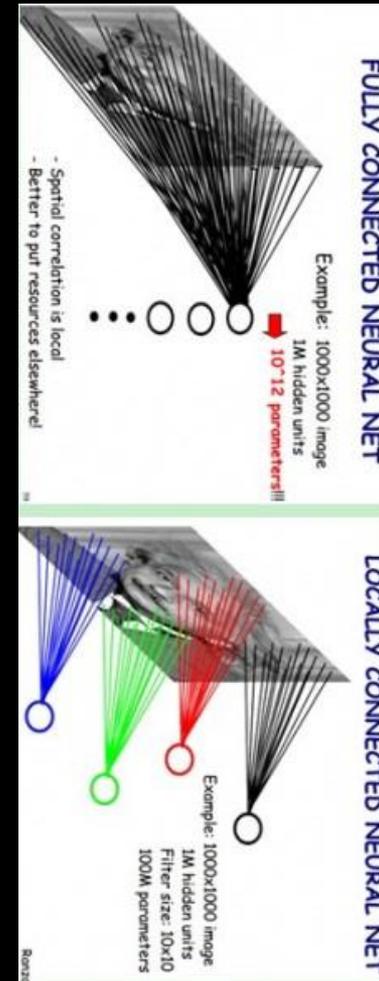
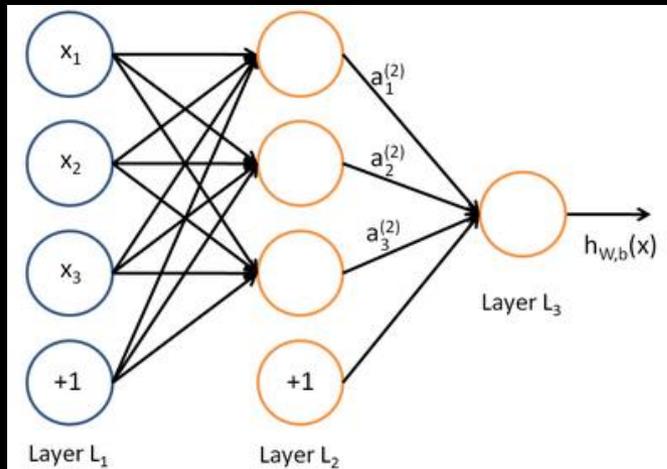
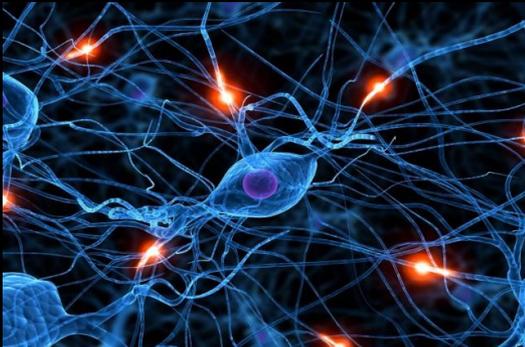


Kasparov

# 2010's: Intelligence ... Big Data!

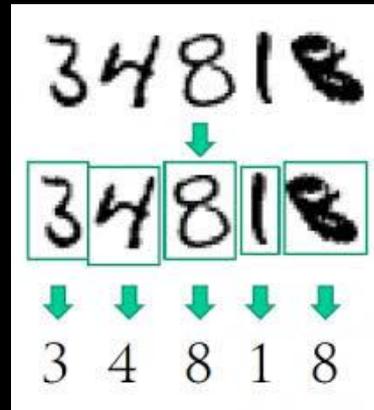


# Intelligence... Big Data + Machine Learning !



# Still Cannot Explain Key Intelligence

- Why can we learn with only a few examples?

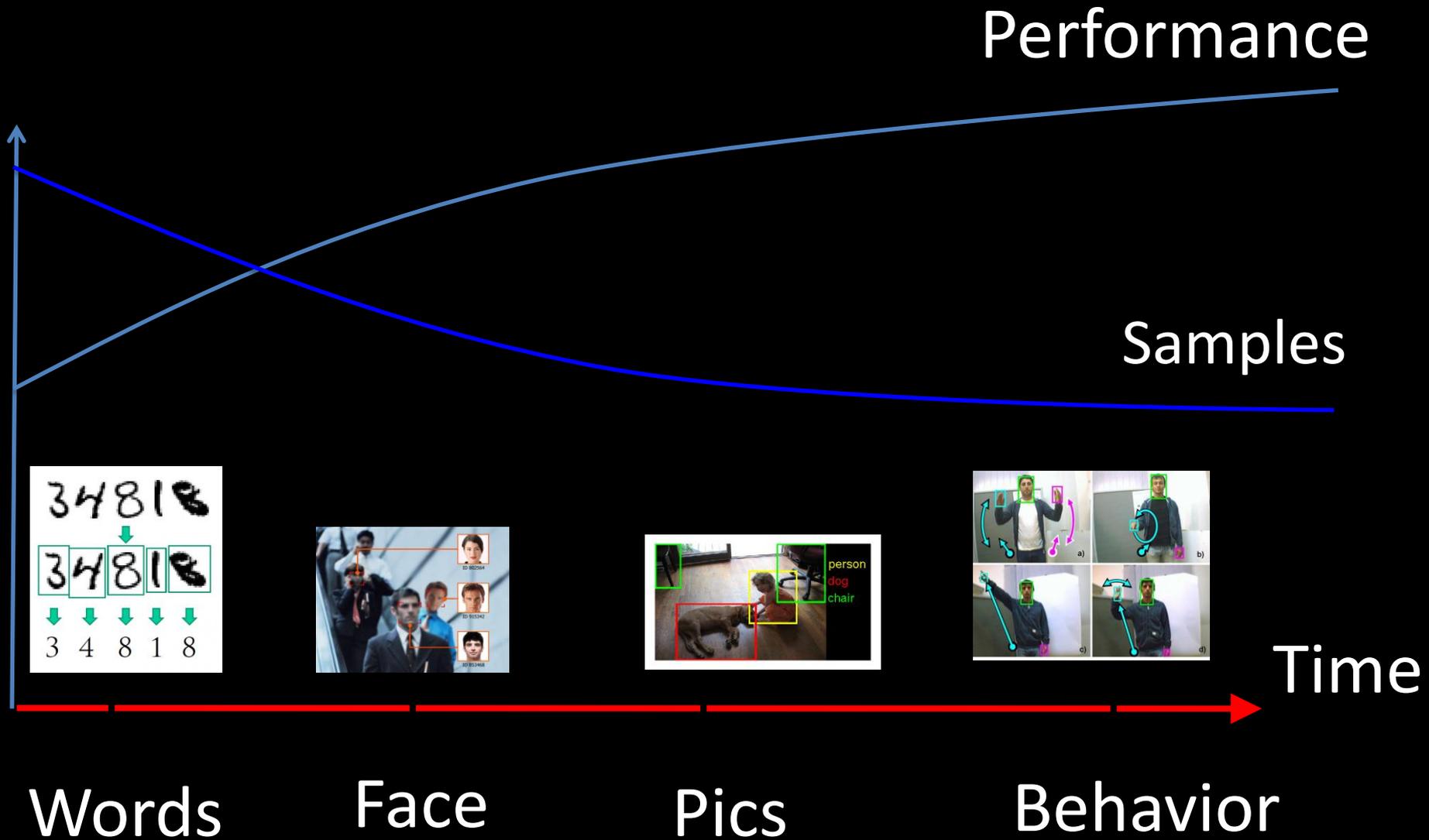


# Transfer Learning





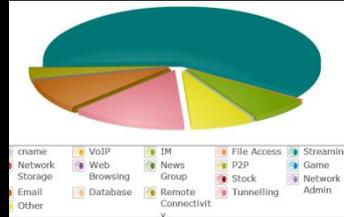
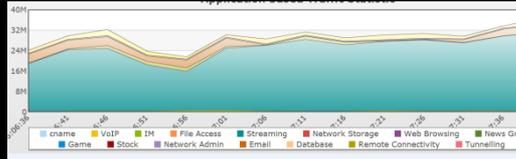
# Lifelong Machine Learning



# Relevant to Big Data Industry?



# Big Data: 3 Stages



Network Data

Interaction Data

Social Data

Transactions Data



Stream Systems, Hive, M/R, Hadoop, Hbase, etc.

# Big Data – Big Problem

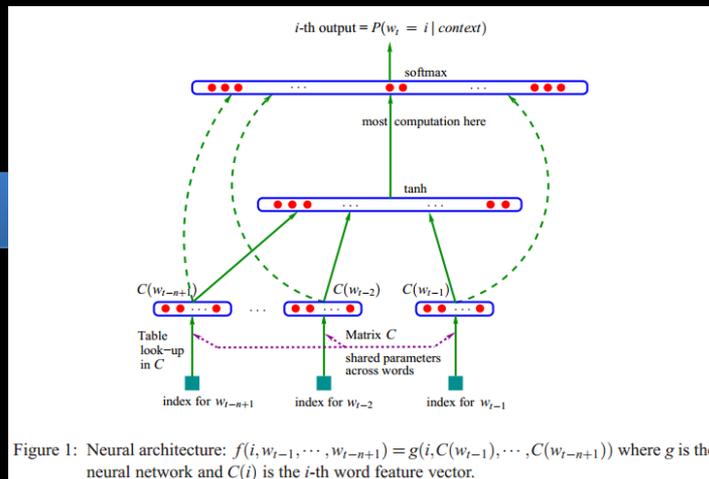
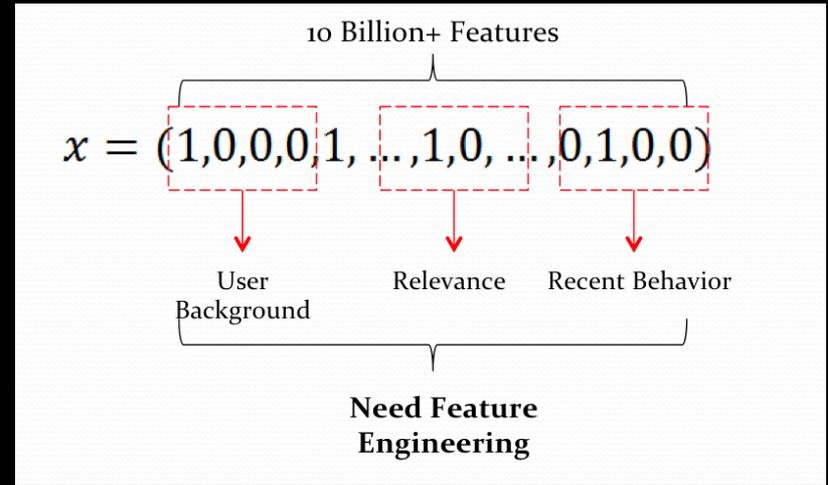
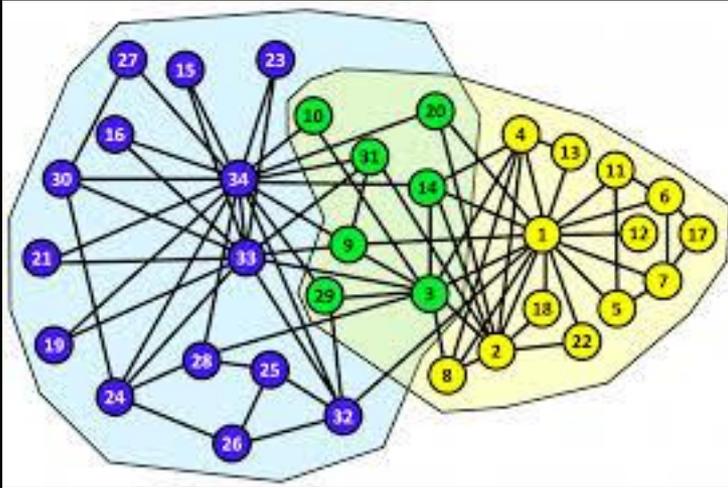


Figure 1: Neural architecture:  $f(i, w_{t-1}, \dots, w_{t-n+1}) = g(i, C(w_{t-1}), \dots, C(w_{t-n+1}))$  where  $g$  is the neural network and  $C(i)$  is the  $i$ -th word feature vector.

# Can Machines Transfer?

## Lifelong Learning Test :

“Can Machines learn how to learn?”

