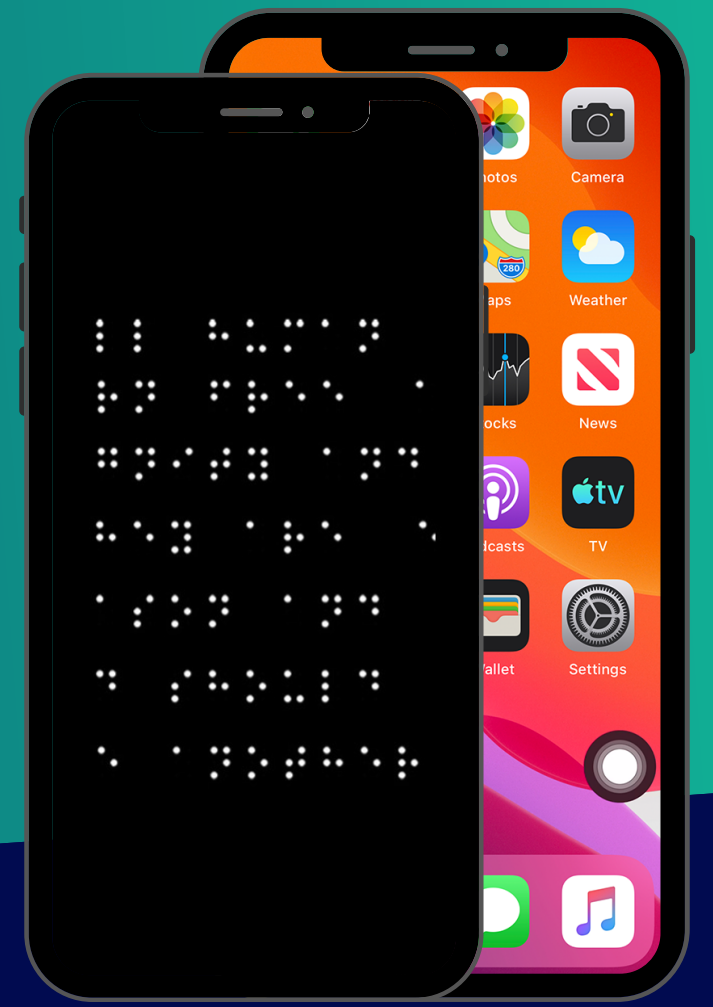


BRAILLIANT

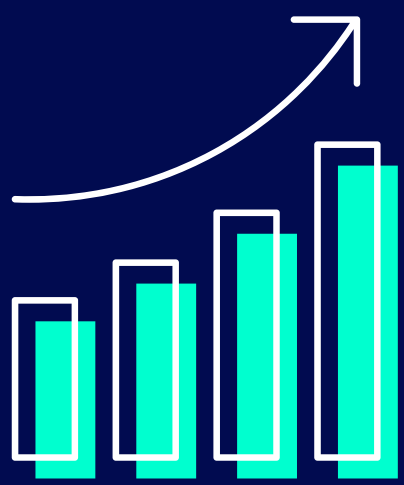
VISUALISING TECH FOR THE VISUALLY-IMPAIRED



Although immensely improved over the years, the accessibility for the visually impaired showed little improvement.



MARKET ANALYSIS



TECHNOLOGY



Refreshable Braille Screen



Video Display Chip

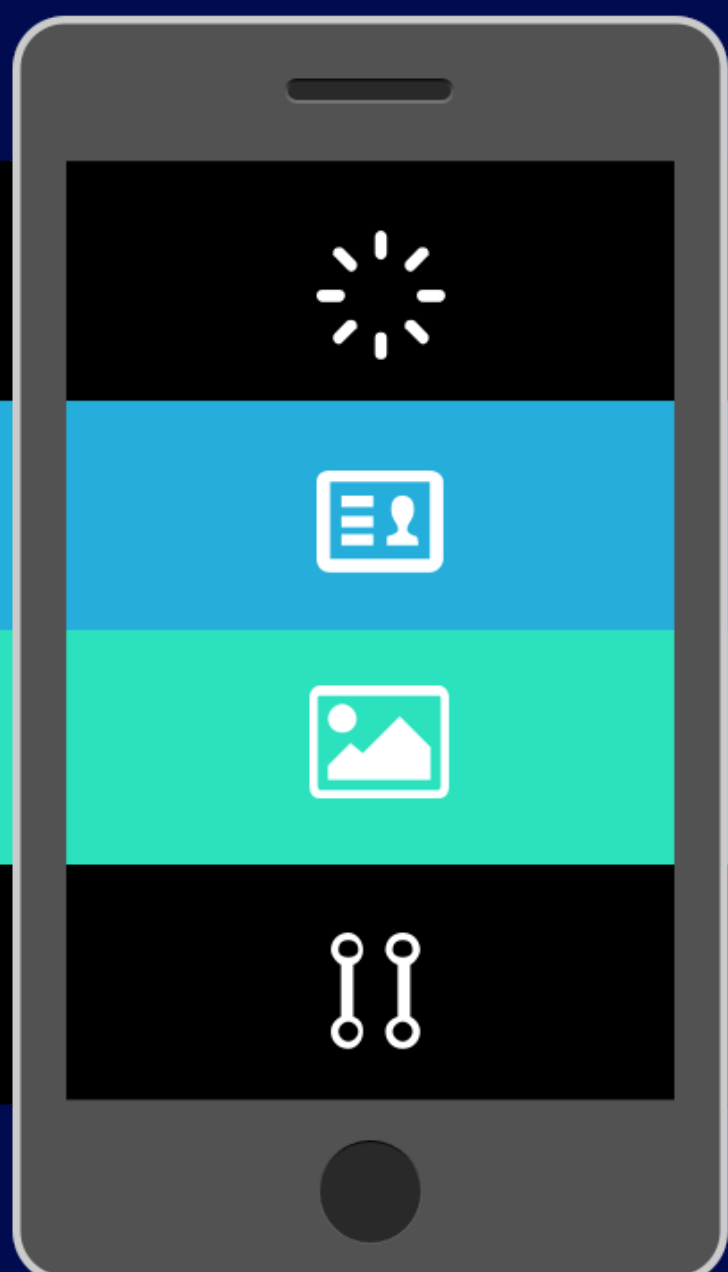


Connectivity



Protective Screen Shell

BENEFITS



01

Completely Pneumatic

Reduces the price of our screen to 100x cheaper than competition, which are electronic

02

Multiple Braille Lines

Braille screens currently display single line of text. Greater efficiency.

03

Image Visualization

Braille screens cannot display any image. With multiple lines of braille, we can achieve that

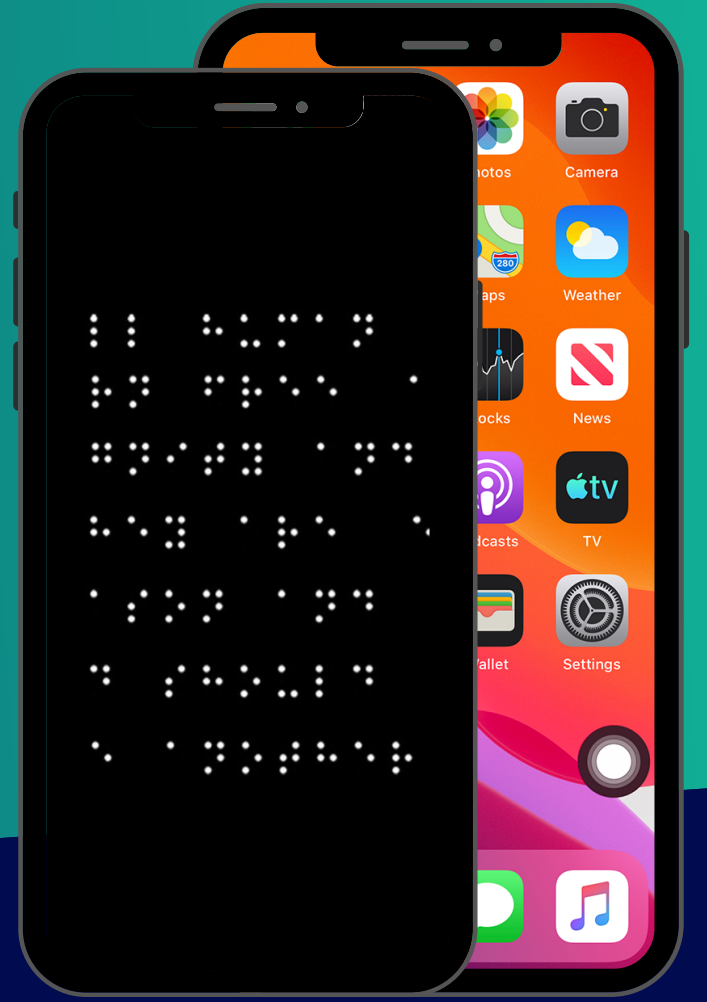
04

Unified Control System

Utilize technology by interacting with apps. Missing in text-to-speech or braille displays.

BRAILLIANT

VISUALISING TECH FOR THE VISUALLY-IMPAIRED



Although immensely improved over the years, the accessibility for the visually impaired showed little improvement.

BUSINESS MODEL

1. Cost Breakdown (HKD)

Cost of display - 350

Other tech - 12

Other expensive (transport, advertising) - 35

Profit - 100

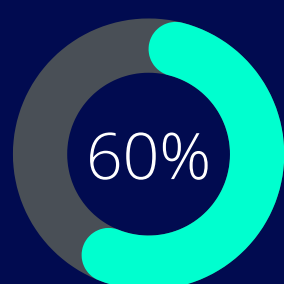
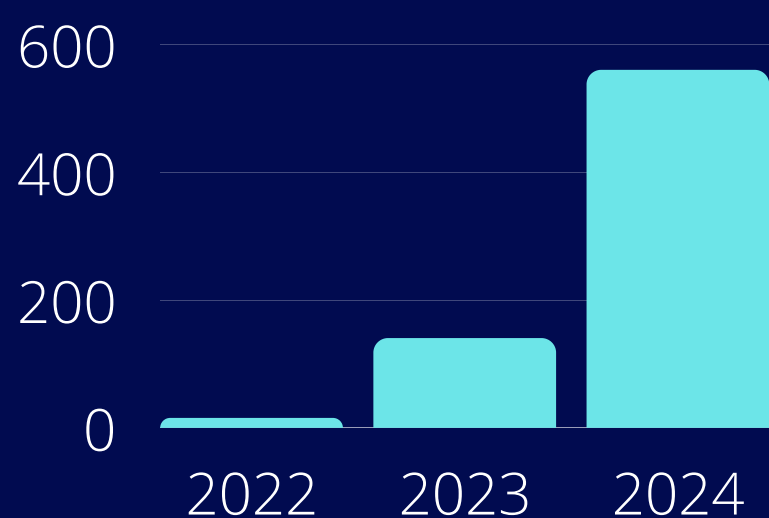
2. Potential Players

Home usage by the visually-impaired AND Commercial usage by hospitals, elderly homes and schools for the blind

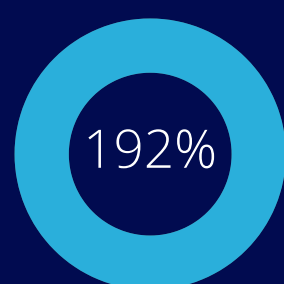
3. Projected Revenue Stream (HKD)



NET PROFIT MARGIN Projected Growth Rates:

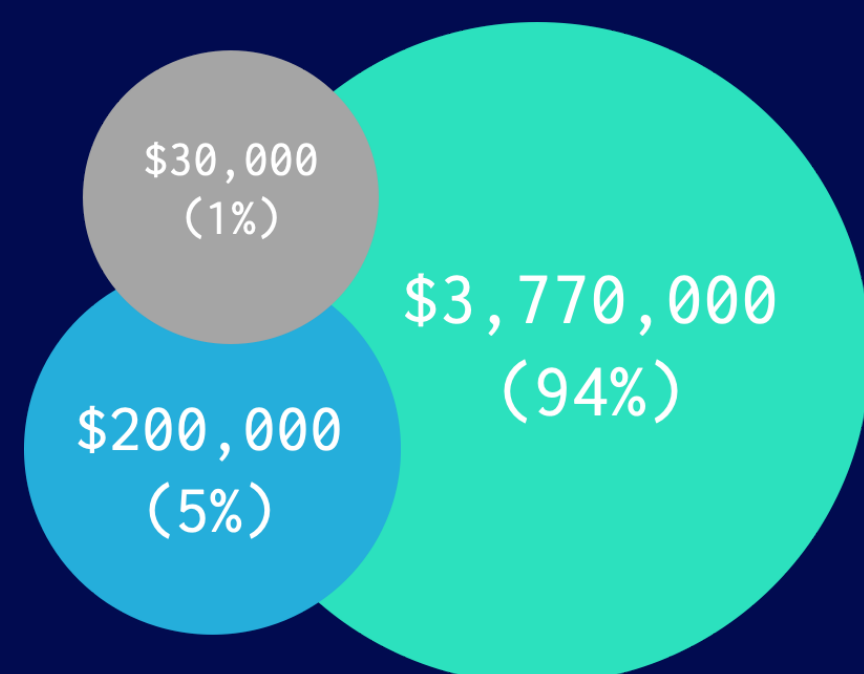


2022-2023



2023-2024

TOTAL FUNDING REQUIRED: HKD 4 Million



Marketing & Sales
Research & Development
Product Procurement

TIMELINE

